Compliance flowchart: check before you *post*

Lamsa

Every answer should be yes. A ⛔ means: if the answer is no, stop and fix it, or ask us.

Start here: everything you share

- Is it true, and based on your own experience with Lamsa? ⛔
- Does it avoid promising bookings, revenue or income? ⛔
- Does it avoid "business opportunity", "passive income" and money talk? ⛔
- Is the Lamsa name and logo used as given, with nothing that looks official? ⛔
- Does it say clearly that you're a paid Lamsa affiliate? ⛔

Then: how are you sharing it?

WhatsApp, calls, texts

- Do they know you, or did they ask? ⛔
- Is it between 9 AM and 6 PM? ⛔
- Have they never said no before? ⛔
- Not on the Do Not Call Registry? ⛔

Email

- Did they agree to hear from you? ⛔
- Is the subject line honest? ⛔
- Does it say it's promotion and where you're based? ⛔
- Is there an easy way to stop your emails? ⛔

Social post or video

- Disclosure in the first line, or the first seconds? ⛔
- Said out loud in a video, repeated in a live? ⛔
- Paid partnership label on? ⛔
- Is your handle free of "Lamsa"? ⛔

Paid ad

- Marked as an ad? ⛔
- Any UAE Media Council permit you need? ⛔
- Not bidding on "Lamsa"? ⛔
- Doesn't look like it's from Lamsa? ⛔

All yes? You're ready to share.

Not sure? support@lamsabook.com

Lamsa Affiliates. This flowchart is a checklist, not legal advice, and following it does not mean Lamsa has approved your content. The Lamsa Affiliates terms (affiliates.lamsabook.com/terms) and the promotion toolkit always apply. Questions: support@lamsabook.com